

G. Public Relations, Polling, Lobbying, and Legal Services

The 57 intermediate school districts (ISDs) or regional educational service agencies (RESAs) were created by the legislature in 1962 to bring about quality and equitable educational opportunities to students and schools throughout the state. Because public education is funded and regulated by the state and federal government, it is necessary for ISDs to use some resources to fund activities that promote public accountability, research, and government communications. The guiding principle for all activities of this nature is to advocate for the children we serve.

Vendor		Services	Amount		
Thrun Law Firm P.C.		Legal Services	\$28,298		
Anlya Palmer		Public Relations	\$1,076		
Bruder Documentary Interviews		Public Relations	\$105		
7 Cylinders Documentary Interviews		Public Relations	\$1,913		
Association of Educational Service Agencies		Governmental Communications	\$925		
Association for Supervision and Curriculum Development		Governmental Communications	\$157		
Michigan Association School Administrators		Governmental Communications	\$1,735		
Michigan Association of Intermediate School Administrators		Governmental Communications	\$7,383		
Michigan Association of School Boards		Governmental Communications	\$5,810		
NEOLA		Governmental Communications	\$3,465		
GONGWER		Governmental Communications	\$4,550		
National School Board Association		Governmental Communications	\$2,700		

Council for Exceptional Children	Governmental Communications	\$198		
Karoub Associates	Lobbying	\$13,800		
School Equity Caucus	Lobbying	\$1,100		